Yifei Wang

Paul College of Business and Economics, 360L
10 Garrison Ave. Durham, NH 03824
Email:Yifei.Wang@unh.edu
Web: https://sites.google.com/view/yifei-wang

Appointment

2023.8-	**University of New Hampshire**	Durham, NH, USA
	Assistant Professor of Decision Sciences	
	Paul College of Business and Economics	

Education

2018-2023	**University of Maryland, College Park**	College Park, MD, USA
	Ph.D. in Business and Management	
	Specification: Information Systems (Chair: Jui Ramaprasad, Anand Gopal)	
2016-2017	**American University**	Washington DC, USA
	Master of Science (M.S) in Analytics	
2012-2016	Bachelor of Science (B.S) in Statistics	
	Specification: Mathematical Statistics	
	Minor: Computer Science	

Selected Working Papers

Wang, Yifei, Jui Ramaprasad, Anand Gopal
"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap"
Status: Revise and Resubmit at Management Information Systems Quarterly (MISQ)

Wang, Yifei, Peng Huang
"Contract Type and Client Satisfaction in Online Labor Markets"
Status: Revise and Resubmit at Management Information Systems Quarterly (MISQ)

Wang, Yifei, Nishtha Langer, Anand Gopal
"Where Angels (Do Not) Fear to Tread? On the Propensity of Women to Compete for Information Technology Work"
Status: Revise and Resubmit at Journal of Management Information Systems (JMIS)

Wang, Yifei, Gorkem Turgut Ozer, Anand Gopal
"Black Music Matters as well? The Effects of #BlackLivesMatter on Digital Music Consumption in the United States"
Status: Prepare for journal submission

Wang, Yifei, Gorkem Turgut Ozer, Gordon Gao
"Does "Instagram Perfect" Makes One Selfish? An Experimental Study of the Instagram Effect on Prosocial Behavior"
Status: Prepare for journal submission

Dennis, Alec, Yifei Wang, Wenli Zhang (alphabetically order)
"From Imagined Community to Wall Street Kingslayer: Group Identities and an Online Retail Investor Community in Flux"
Status: Early stage

Papers in Conference Programs

"Black Music Matters as well? The Effects of #BlackLivesMatter on Digital Music Consumption in the United States" **International Conference of Information Systems (ICIS)**, Hyderabad, India, Dec **2023** (with Gorkem Turgut Ozer, Anand Gopal)

"Black Music Matters as well? The Effects of #BlackLivesMatter on Digital Music Consumption in the United States" **International Conference of Information Systems (ICIS)**, Phenix, Arizona, Oct **2023** (with Gorkem Turgut Ozer, Anand Gopal)

"Contract Type and Client Satisfaction in Online Labor Markets". **Hawaii International Conference on System Sciences (HICSS)**, Hawaii, USA, Jan **2023** (with Peng Huang)

"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap". **International Conference of Information Systems (ICIS),** Copenhagen, Dec **2022** (with Jui Ramaprasad, Anand Gopal)

"Black Music Matters as well? The Effects of #BlackLivesMatter on Digital Music Consumption in the United States" **INFORMS**, Indianapolis, Indiana, Oct **2022** (with Gorkem Turgut Ozer, Anand Gopal)

"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap". **INFORMS**, Indianapolis, Indiana, Oct **2022** (with Jui Ramaprasad, Anand Gopal)

"Instagram Perfect" Makes One Selfish? An Experimental Study of the Instagram Effect on Prosocial Behavior" **Conference On Information Systems And Technology (CIST),** Indianapolis, Indiana, Oct **2022** (with Gorkem Turgut Ozer, Gordon Gao)

"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap". **Conference On Information Systems and Technology (CIST),** Indianapolis, Indiana, Oct **2022** (with Jui Ramaprasad, Anand Gopal)

"Contract Type and Client Satisfaction in Online Labor Markets". **Academy of Management Annual Conference (AOM)**, Seattle, USA, Aug **2022** (with Peng Huang)

"Contract Type and Client Satisfaction in Online Labor Markets". **BU Questrom Platform Strategy Research Symposium,** Boston, MA, USA, July **2022** (with Peng Huang)

"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap". **Statistical Challenges in Electronic Commerce Research (SCECR),** Madrid, Spain, June **2022** (with Jui Ramaprasad, Anand Gopal)

"Contract Type and Client Satisfaction in Online Labor Markets". **Workshop on Information Systems and Economics (WISE)**, Austin, USA, Dec **2021** (with Peng Huang)

"Complexity, Competition, and Ambiguity in Online Labor Markets (OLMs) – Experimental Evidence on the Role of Gender". **Academy of Management Annual Conference (AOM)**, virtual, Aug 2021 (with Nishtha Langer, Anand Gopal)

"Contract Type and Client Satisfaction in Online Labor Markets". **Statistical Challenges in Electronic Commerce Research (SCECR)**, virtual, June **2021** (with Peng Huang)

"Dancing to the #challenge: The Effect of TikTok on Closing the Artist Gender Gap". **Workshop on Information Systems and Economics (WISE)**, virtual, Dec **2020** (with Jui Ramaprasad, Anand Gopal)

"Complexity, Competition, and Ambiguity in Online Labor Markets (OLMs) – Experimental Evidence on the Role of Gender". Completed Research Paper. **International Conference of Information Systems (ICIS),** virtual, Dec **2020** (with Nishtha Langer, Anand Gopal)

"Does Social Comparison Make You More Selfish? An Experimental Analysis of Behavioral Biases from 'Instagram Perfect' ". accepted as poster presentation at **Winter Conference of Business Analytics (WCBA)**, Utah, USA, March **2020** (with Gorkem Turgut Ozer, Gordon Gao)

Too Risky to Bid? Women in OLMs and STEM Competitive Environments", Research-in-progress Paper. **International Conference of Information Systems (ICIS)**, Munich, Germany, December **2019** (with Nishtha Langer, Anand Gopal)

Invited Talks

Arizona State University, Carey School of Business	Dec 2022
McGill University, Desautels Faculty of Management	Nov 2022
London School of Economics and Political Science, Information Systems and Innovation Group	Nov 2022
University of New Hampshire, Paul College of Business and Economics	Nov 2022
University of Pittsburgh, Joseph M. Katz Graduate School of Business	Nov 2022
University of Nevada Las Vegas, Lee Business School	Oct 2022
ISPOC, hosted by New York University Stern School of Business	Sept 2022
American University, Kogod School of Business	March 2021

Media Mentions

Abad, Russel "TikTok launched my music career", available at: https://www.nbcnews.com/video/tiktok-launched-my-music-career-175757893523	Jun 2023
Suarez, Pablo "Facing the Music: How TikTok is Helping Close the Music Industry Gender Gap", available at: https://www.rhsmith.umd.edu/research/facing-music-how-tiktok-helping-close-music-industry-gender-gap	March 2023

Grants, Honors, and Awards

Best paper in track Social Media and Digital Collaboration, ICIS	2022
Best conference paper finalist, ICIS	2022
Best student paper award finalist, Academy of Management annual conference	2022
National Science Foundation Grant, Academy of Management Doctoral Consortium	2022
Goldhaber Travel Grant, University of Maryland	2022
Summer Research Fellowship, University of Maryland	2022
Best workshop paper runner-up, ICIS	2020
International Conference Student Support Award, University of Maryland	2019
University Scholarship	2019-2023

Teaching

Instructor (UMD)

Database Systems (online, Average Evaluation: 4.7/5.0, equivalent to UMD 3.7/4.0	Fall 2022
Database Systems (in class, Average Evaluation: 4.4/5.0, equivalent to UMD 3.4/4.0)	Spring 2022

Teaching Assistant (UMD, AU)

Data Mining and Predictive Analytics, BUDT578T (UMD, by Jessica Clark)	Spring 2020
Predictive Analytics, ITEC 621 (AU, by Alberto Espinosa)	Fall 2019-2021
Social Network Analytics, ITEC 623 (AU, by Alberto Espinosa)	Fall 2021

Professional Membership and Activities

Program Committee:
Conference on Information Systems and Technology 2023

Member:
INFORMS, Association for Information Systems
Academy of Management Annual Conference

Referee:
MIS Quarterly, Management Science, Production and Operations Management, International Conference on Information Systems, Conference on Information Systems and Technology, Hawaii International Conference on System Sciences, Academy of Management Annual Conference