

Mark J. Bonica, PhD, MBA, MS
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Education

Ph.D. George Mason University, 2013.
Major: Economics

MBA, University of Massachusetts/Amherst, 2000.
Major: Organizational Behavior

MS, University of Colorado/Denver, 1999.
Major: Finance

BA, University of Massachusetts/Amherst, 1992 (cum laude; Phi Beta Kappa).
Majors: English Literature, Philosophy

Professional Positions

Academic

Chair, Department of Health Management and Policy, University of New Hampshire (May 2024 to present)

Associate Professor, Health Management and Policy, University of New Hampshire (Jul 2021 to present).

Assistant Professor, Health Management and Policy, University of New Hampshire (Jan 2015 to Jun 2021).

Assistant Professor, and Deputy Director, Army-Baylor MHA/MBA Program;
Assistant Dean for Resource Management, Graduate School, Academy of Health Sciences;
Manpower and Staffing consultant to the Dean, Academy of Health Sciences, AMEDD Center and School (July 2010 to Dec 2014).

Adjunct Professor, Executive MBA Program, Baylor University (March 2010 to Nov 2014).

Adjunct Professor, Executive MHA Program, Trinity University (January 2014 to Nov 2014).

PhD Student, George Mason University (2007 to 2013).

Resource Management Internship, Tripler Army Medical Center (2000-2001).

MBA Student, University of Massachusetts/Amherst. (1998 - 2000).

Professional

Chief Financial Officer, DeWitt Health Care Network and DeWitt Army Community Hospital (2005 - 2007).

Chief Financial Officer, Bayne-Jones Army Community Hospital (2003-2005).

Chief, Manpower and Documentation Branch, Resource Management Division, Tripler Army Medical Center (2001-2003).

Practice Manager, Department of Family Practice and Community Medicine, William Beaumont Army Medical Center. (1992-1994).

Military

Company Commander, US Army Medical Equipment and Optical School. (1996-1998)

Medical Platoon Leader, 3rd Armored Cavalry Regiment. (1994-1995)

Assistant Gunner, B 1/105th Infantry, Massachusetts National Guard. (1989-1991)

Community Service

Board Member, Foundation for Healthy Communities, Jan 2024 to present.

Board Member, David Krempels Brain Injury Center, Dec 2020 to present.

Board Member, American College of Healthcare Executives of Northern New England (ACHE of NNE), May 2017 to present.

Chair, Education Committee, 2022 to present

Board Member, Northern New England Healthcare Financial Management Association, June 2022 to the present.

Board Member, New Hampshire Board of Examiners of Nursing Home Administrators, May 2016 to present.

Treasurer, Phi Beta Kappa, University of New Hampshire Chapter, June 2016 to present.

Annual Conference Producer, *Shaping the Future: Leadership and Policy in Healthcare*, 2016 to present.

Chair, Management Faculty Forum, Association of University Programs in Health Administration (AUPHA), June 2018 to July 2020.

Professional Affiliations

American College of Healthcare Executives (ACHE)

Healthcare Financial Management Association (HFMA)

Association of University Programs in Health Administration (AUPHA)

Courses Taught

Health Economics
Managerial Economics
Macroeconomics and Economic Development
Leadership through the Great Books
International Business
Creativity, Insight, and Innovation

Management of Healthcare Organizations
Organizational Behavior and Leadership
US Health Systems
Managerial Finance
Institutional Economics
Investments

Publications in Peer Reviewed Journals

In Print

Kim, F. S., Bonica, M., Johnson, L. M., Swift, D., Beauvais, B. M., & Mangelsdorff, A. D. (2021). "Throw You to the Wolves" and Other Strategies for Developing the Interpersonal Skills of Recent Entrants to Healthcare Management: A Mixed-Methods Study. *The Journal of Health Administration Education*, 38(3), 727.

Bonica, M. J., & Hartman, C. L. (2021). A longitudinal study of the school-to-work transition of early careerist healthcare managers. *Management in Healthcare*, 5(2), 175-194.

Bonica M., Klein D. (2020). Adam Smith on Reputation and Defamation. *Journal of Behavioral and Organizational Economics* <https://doi.org/10.1016/j.jebo.2020.08.028>

Bonica M, Mayhugh C, Mellott M. (2020). Learned the Hard Way: A Model of Executive Leadership Competencies. *Global Journal of Management and Business Research*, 20(12), 47-59

Hartman, C. L., & Bonica, M. J. (2019). A transdisciplinary, longitudinal investigation of early careerists' leisure during the school-to-work transition. *Journal of Leisure Research*, 1-23.

Bonica, M. J., & Bewley, L. W. (2019). A Comparison of Mentorship Attitudes and Attributes Between Civilian and Army Healthcare Leaders. *Military medicine*, 184(5-6), e255-e262.

Bonica, M. J., & Hartman, C. (2018). Managing Up and Followership: Competencies for First-Year Health Administrators. *Journal of Health Administration Education*, 35(3), 327-352.

Bonica, M. J., Judge, R., Bernard, C., & Murphy, S. (2018). Open Pedagogy Benefits to Competency Development: From Sage on the Stage to Guy in the Audience. *Journal of Health Administration Education*, 35(1), 9-27.

Aytur, S., Craig, P. J., Frye, M., Bonica, M., Rainer, S., Hapke, L., & McGilvray, M. (2018). Through the Lens of a Camera: Exploring the Meaning of Competitive Sport Participation Among Youth Athletes with Disabilities. *Therapeutic Recreation Journal*, 52(2), 95-125.
doi:10.18666/TRJ-2018-V52-I2-8774

Bonica, M., Story, K. (2016). Into the (Food) Desert: A Food Desert Simulation. *Global Journal of Medical Research*, 16 (2), 1-20.

Bewley, L., Bonica, M., Hernandez, S., Shewchuk, R. (2016). Mentorship Mediated by Life-Career Seasons: An Analysis of a Multi-Dimensional Model of Mentoring Among Career Groups of United States Army Officers. *Global Journal of Management and Business Research*. 16(8), 34-45

Mellott, M., Bonica, M., Mapes, M. (2015) Data Analytics Under Deployed Conditions: A Case Study. *United States Army Medical Department Journal*. Oct-Dec 2015

Weigel, F. K., Bonica, M. J. (2014) An active learning approach to Bloom's Taxonomy: Two games, two classrooms, two methods. *United States Army Medical Department Journal*. PB 8-14-1/2/3

Bewley, L.W, Broom, K.D., Bonica, M.J. (2014). What is the Value of Graduate Education? An Economic Analysis of Army Medical Department Graduate Programs. *United States Army Medical Department Journal*. PB 8-14-1/2/3

Chapters

Bonica, M. & Wright, P. (in press). Introduction to Health Policy and Healthcare Reform. In K. Broom & S. Bhuyan (Eds.), *Fundamentals of Healthcare Management*. Springer.

Bonica, M. & Wright, P. (in press). Introduction to Health Policy and Healthcare Reform. In K. Broom & S. Bhuyan (Eds.), *Fundamentals of Healthcare Management*. Springer.

Bonica, M. (2015). "Using the Many-to-Many Capabilities of Social Media for Public Health Communication." In R. Caron (Ed.), *Health Communication: Advocacy Strategies, Effectiveness and Emerging Challenges*. Hauppauge, NY: Nova Publishers.

Other Publications

Bonica, M., "Growing a Culture of Mentorship", *Chief Executive Officer*, American College of Healthcare Executives, Fall 2021: Volume 27 Issue 4

Honors Students/Independent Studies/Mentored Research (not peer reviewed)

Sullivan, B. (2018). Risk Factors Associated with Opioid Misuse Among Military Personnel. Senior Thesis Advisor.

Sweny, C. (2018). The Impact of Work Experience on Commitment to the Healthcare Administration Profession. Senior Thesis Advisor.

Markt, K. (2017). Gender Inequality in New England Hospital C-Suites. Senior Thesis Advisor.

Resources/Products for Communities (not peer reviewed)

Producer and Host, *The Health Leader Forge* (Podcast), April 2015 to present, <http://healthleaderforge.org> .

Writer, Producer, and Host, *Flourishing in the World*, Aug 2023 to present.

<https://markbonica.substack.com/> Consists of Flourishing in the World Newsletter, Flourishing in the World Podcast, and RWL Newsletter.

The \$3 Diet Blog <https://threedollardaydiet.blogspot.com/>

Into the (Food) Desert Blog <https://intofooddesert.blogspot.com/>

Presentations (peer reviewed)

“Creating a Culture of Mentorship,” ACHE National Congress, Virtual, March 2021

“The Future of Healthcare Administration Content Delivery: The Audio Podcast.” Association of University Programs in Health Administration annual conference, June 2020. Virtual:
<http://annualmeeting.aupha.org/annualmeeting/posters/thefuture>

“The Mediating Effects of Organizational Socialization on the School to Work Transition of Early Careerist Healthcare Administrators.” University Forum for Human Resource Development, June, 2019

“Learned the Hard Way: A Model of Executive Leadership Competencies.” American College of Healthcare Executives Annual Congress, Advances in Healthcare Management Research Session, 6 Mar 19.

“Adam Smith on Reputation, Commutative Justice, and Defamation Laws”, Smith, Hume, Liberalism, Esotericism Conference November 9 - 11, 2018 at Institute for Humane Studies

“Transition to Full Time Employment of Early Careerist Healthcare Administrators”, presented at Academy of Management, Aug 2018

“Learned the Hard Way: A Model of Executive Leadership Competencies”, presented to Association of University Programs in Health Administration, Jun 2018

“Open Education Applied to an Organizational Behavior Course”, presented to Association of University Programs in Health Administration, Jun 2017

“Physical activity participation at the nexus of social change”, poster presentation, Active Living Research Conference, Feb 2017

“Into the (Food) Desert: A Food Desert Simulation” presented to APHA, Nov 2015.

Story, K., Bonica, M. (2014). Social Media Strategy for Behavior Change: The Three Dollar a Day Diet Challenge. *Journal of the Academy of Nutrition and Dietetics*. 114 (9), A18

“Social Media as a Strategy for Behavior Change: The Three Dollar a Day Diet Challenge”, poster presentation, Academy of Nutrition and Dietetics, Oct 2014.

“Adam Smith on Reputation: Is It Property? Should There Be Laws Against Defamation?”, presented to APEE, Apr 2011.

Presentations (not peer reviewed)

Panelist, “Building a Culture of Staff Engagement and Improved Patient Experience and Outcomes,” BerryDunn Spring Leadership Conference, May 2024

https://advisors.berrydunn.com/hubfs/Webinar%20MP4s/BerryDunn%20May%20Virtual%20Seminar%20-%20Session%203-2.mp4?_gl=1*_h0jw18*_gcl_au*MzM5NDkxMzcwLjE3MTY0MTI1Nzg.*_ga*MTMyMTgyODI4Mi4xNzE2NDEyNTc4*_ga_V989HZSSFk*MTcxNjU3NDc3Ny4yLjAuMTcxNjU3NDc4MS4wLjAuMA

Organized and presented in invited symposium, “The Long-Term Care Workforce: Partnerships with Educational Institutions”, New England Alliance Fall Conference, 22 Sep 2024

“Exploring Open Pedagogy”, University of New Hampshire, College of Health and Human Services Teaching Conference, 22 Feb 19.

Invited Lecturer, “Open Educational Resources and Open Pedagogy”, CEITL OER Talk about Teaching session, University of New Hampshire, 15 Jan 18

Invited Lecturer, “Show Your Work: Promotional and Generative Media Strategies”, University of New Hampshire, Durham, NH, Oct 2018

Invited Seminar, “Creativity and Innovation”, University of New Hampshire, Durham, NH, 23 Jul 2015

Invited Lecturer, “Diet Self-Experimentation for Policy Exploration”, University of New Hampshire, Durham, NH, 8 Apr 2015

Selected Press Mentions

Green, R. (2020, Apr 22). Potential partners: Concord Hospital and LRGH have commonalities. Retrieved from https://www.laconiadailysun.com/news/local/potential-partners-concord-hospital-and-lrgh-have-commonalities/article_8f8fdf2e-84b2-11ea-860e-1b1bf931f1d7.html

Doyle-Burr, N. (2019, January 30). A Step Forward, a Step Back: Reaction Mixed to D-H Announcement. Retrieved from <https://www.vnews.com/People-React-to-Announcement-of-Dartmouth-Hitchcock-s-Increasing-Role-in-Southern-NH-23022193>

Green, R. (2019, February 14). LRGH vetting potential partner. Retrieved from https://www.laconiadailysun.com/news/local/lrgh-vetting-potential-partner/article_825f89bc-3080-11e9-af46-832c9d35e43b.html

Jitchotvisut, J. (2019, May 28). A man shopped only in convenience stores for a month to try and see what it's like to live in a food desert - here's what happened. Retrieved from <https://www.insider.com/eating-in-simulated-food-desert-2019-5>

Dandurant, K. (2018, May 19). Mergers key to community hospitals' survival. Retrieved from <https://www.fosters.com/news/20180520/mergers-key-to-community-hospitals-survival>

Stucker, K. (2018, May 29). Frisbie Memorial Hospital officials see fiscal improvement. Retrieved from <https://www.fosters.com/news/20180527/frisbie-memorial-hospital-officials-see-fiscal-improvement>

Borges, A. (2014, Oct 10). How to Lose Weight by Eating Healthy-for Just \$3 a Day. Retrieved from <https://www.womenshealthmag.com/weight-loss/a19950303/cheap-weight-loss/>

Teaching Awards

Most Influential Professor, Class of 2014-2015, Army-Baylor Programs in Health and Business Administration

Special teaching recognition, Class of 2013-2014, Army-Baylor Programs in Health and Business Administration

“Go the Extra Mile” Award, Class of 2012-2013, Army-Baylor Programs in Health and Business Administration

Educator of the Year, 2011-2012, Army-Baylor Programs in Health and Business Administration

MBA Instructor of the Year, 2010-11, Army-Baylor Programs in Health and Business Administration

Service Recognition

Civilian:

American College of Healthcare Executives Regent’s Award (2024)
Healthcare Financial Management Association William G. Follmer Bronze Award (2024)
American College of Healthcare Executives Service Award (2023)
College of Health and Human Services Excellence in Collaboration Award (2020)
American College of Healthcare Executives Regent’s Award (2018)

Military:

Legion of Merit
Meritorious Service Medal (two oak leaf clusters)
Army Commendation Medal (two oak leaf clusters)
Army Achievement Medal
Parachutist Badge
Air Assault Badge
Order of Military Medical Merit