

Luciana Echazú

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EDUCATION

Ph.D. Department of Economics, University of Memphis.

MA in Economics, University of Memphis

M.B.A., East Carolina University.

B.A. (licenciatura), Universidad del Salvador, Buenos Aires, Argentina

PROFESSIONAL EXPERIENCE

Associate Dean, Undergraduate Education. Peter T. Paul College of Business and Economics. University of New Hampshire. August 2020- Present.

Accomplishments:

- Societal impact:
 - In charge of leading our PRME signatory efforts, in collaboration with our Faculty Sustainability Fellow.
 - Established CONNECT for Paul, to foster a sense of community and belonging among our underrepresented students. Started a mentorship program for these students (with CONNECT alumni).
 - Implemented a survey to take stock of teaching, research, and engagement practices with societal impact. This survey was used to build the SDG dashboard for Paul College.
 - Launched the [Paul Sustainability website](#), which showcases our SDGs dashboard.
 - Started the Responsible Management Education working group in an effort to expand the Societal Impact footprint of Paul College.
 - Strengthen the relationship with the deputy chief sustainability officer to collaboratively work on sustainability and social impact initiatives through the changemaker collaborative (a partnership with Paul College).
- Admissions:
 - Increased yield in recruitment during a COVID year.
 - Established articulation agreements with the NH community college system.
 - Strengthen the relations with the central admissions office to gain independence and help developing ideas for recruitment.
 - Decreased summer “melt”, and increased the number of students from underrepresented groups.
- Special programs:
 - Dean’s office liaison in the management of the Paul Scholars program, designed to increase the academic profile of Paul College.

- Dean's office liaison in the management of the Rutman Fellows program, designed to advance women in leadership (and to increase the proportion of women in the college).
- Launched and served as faculty coordinator for the Inclusive Leadership Fellows. A scholarship program designed to enhance and fuel the pipeline of diverse employees and leaders in the workforce.
- Fundraising and Development:
 - Involved in the 603 challenge for fundraising and helped reach the goals set for the college.
 - Meet with donors and their families when they visit.
 - Keep a close relation with the donors who started the special programs mentioned above (to report back on the activities and share the success of each program).

Duties:

- Oversee Management of Undergraduate programs (from working with the admissions office to help with recruitment efforts, to acting as ex officio member of the undergraduate curriculum committee to oversee changes in curriculum and assurance of learning).
- Oversee the undergraduate programs office. Engage in recruiting and retention efforts with the advising team.
- Oversee the course scheduling process, forecasting course enrollments and fill rates for efficient resource allocation and faculty deployment.
- Coordinate Paul College efforts with the rest of the campus with respect to undergraduate curriculum and programs.
- Responsible for Scholarship awards
- Work as the leadership team liaison with the special programs (like Paul Scholars, Rutman Fellows, etc.).
- Participate in Strategic planning, evaluating value proposition, and execution of strategic initiatives for Paul College with the leadership team.
- Collaborate with efforts for AACSB accreditation reports and annual university reports/surveys.

Associate Dean, Undergraduate Programs and Operations. David D. Reh School of Business. Clarkson University. January 2018- August 2020.

Accomplishments:

- Redesigned the organizational structure of the school to make it more agile and clarify reporting lines.
- Coordinated and led the efforts to put the AACSB CIR together for the 2019 visit. The visit resulted in the successful re-accreditation of the school.
- Launched a new major in Mathematical Economics. The program launched a year prior to what was expected and it has been quite a success.
- Worked with the leadership team in strengthening the relations across campuses and increasing the morale of our faculty and staff after the merger with Union Graduate College
- Increased the participation of the student council and engaged those students to develop them into our rising leadership council.

- Brought the Global Supply Chain Management program back into the top 20 rankings (US News rankings).
- Visited partner universities in France to deepen and enhance our partnership agreements.
- Developed an on-boarding seminar for our incoming faculty.
- Liaise with the Development and Alumni Relations office to raise funds for the school, including a \$75,000 gift for an experiential learning fund.
- Worked with a university-wide task force in implementing a safety protocol to face the outbreak of COVID19.

Duties:

- Manage all pre-tenure and non-tenured faculty (responsible for their performance evaluations, faculty developing and mentoring among other things).
- Manage the undergraduate advising staff team (responsible for their performance evaluations, development opportunities, etc.).
- Oversee Management of Undergraduate programs (from working with the admissions office to help with recruitment to scheduling classes, changes in curriculum and assurance of learning for continuous improvement).
- Participate in strategic planning and implementation.
- Engage with several stakeholders (from business leadership council, to rising leaders – young alumni- to students and parents, faculty and staff).
- Lead the efforts for AACSB accreditation reports and annual university reports. Assist with the preparation of ABET and Middle States accreditation reports.
- Assist the dean with requests for budgetary needs.

Associate Professor, Department of Economics. University of New Hampshire. August 2020-Present

Associate Professor, Economics and Financial Studies. Clarkson University. February 2013-August 2020.

Visiting Scholar, Department of Economics. Florida Atlantic University School of Business. Spring 2015.

Assistant Professor, Economics and Financial Studies. Clarkson University. May 2007-February 2013.

Teaching Assistant/Instructor, Department of Economics, University of Memphis. September 2003-May 2007.

FELLOWSHIPS AND AWARDS

- **Ralph Janaro Memorial Faculty Award, 2018.** Granted by the Clarkson University's Chapter of Beta Gamma Sigma in recognition of teaching and service excellence.
- **David D. Reh School of Business Service Award, 2018.** Granted by the school to acknowledge excellence in service and leadership.
- **Distinguished Teaching Award 2017.** Presented by the President of Clarkson University at the commencement ceremony in recognition of the importance of superior teaching. Candidates are nominated for the award by Clarkson alumni and the final selection is made by a faculty committee.
- **Omicron Delta Epsilon 2013.** Economics honor society.

- **MBA Faculty member of the year 2012.** In recognition of outstanding service and dedication to the Clarkson University Graduate Business School MBA class of 2012.
- **2012 Tapped into Phalanx,** the senior honorary leadership society at Clarkson University, in recognition of outstanding student leadership.
- **Commendable Leadership Award 2012.** This award recognizes members of the campus community who have achieved success in campus leadership and service; it is granted by Phalanx, Clarkson University's highest honor society.
- **Ralph Janaro Memorial Faculty Award, 2012.** Granted by the Clarkson University's Chapter of Beta Gamma Sigma in recognition of teaching excellence.
- **Respect Award 2012.** This award recognizes faculty for the caring, service and respect for diversity demonstrated to students with disabilities, and it is presented by the Provost of Clarkson University.
- **Ralph Janaro Memorial Faculty Award, 2011.** Granted by the Clarkson University's Chapter of Beta Gamma Sigma in recognition of teaching excellence.
- **Respect Award 2011.** This award recognizes faculty for the caring, service and respect for diversity demonstrated to students with disabilities, and it is presented by the Provost of Clarkson University.
- **Outstanding Teacher Award 2011.** This award recognizes excellence in teaching, it is granted by the Clarkson University Students Association.
- **Clarkson University Supply Chain Research Grant 2010.** \$14,000 awarded for the working paper that became "Supply Chain Quality, Mandatory Insurance and Recall Risk".
- **Outstanding new teacher award 2009.** This award recognizes outstanding teaching quality and it is granted by Clarkson University.
- **Inspiring Mentor Award, 2009.** Presented by the Xi Rho Chapter of the Delta Zeta Sorority in recognition of commendable service to the class of 2009.
- **Barbara Tuckman Memorial Fellowship 2005-2006.** This fellowship is awarded to graduate students for outstanding overall achievement in research.
- **Doctoral Fellowship,** University of Memphis, 2004-2007
- **First Place** 19th Annual Graduate Student Research Competition, University of Memphis 2007.
- **Beta Gamma Sigma, 2000.** International business honor society.

PUBLISHED WORK

Refereed Journals:

- Echazu, L., & Nocetti, D. C. (2020). Willingness to pay for morbidity and mortality risk reductions during an epidemic. Theory and preliminary evidence from COVID-19. *Geneva Risk and Insurance Review*, 45(2), 114-133. doi:[10.1057/s10713-020-00053-0](https://doi.org/10.1057/s10713-020-00053-0)
- Echazu, L. & Nocetti, D. 2019. "Understanding risky behaviors during adolescence: A model of self-discovery through experimentation" *International Review of Law and Economics*. Vol. 57, 12-21

- Echazu, L. & Heintzelman, M. 2019 “Environmental regulation and love for variety” *Review of International Economics*. Vol.27, 1, 413-430.
- Echazu, L., Nocetti, D., 2015. “Charitable giving: Altruism has no limits”. *Journal of Public Economics*. Vol. 25, 46-53.
- Echazu, L., Nocetti, D., 2013. “Priority Setting in Health Care: Disentangling Risk Aversion from Inequality Aversion”. *Health Economics*. Vol. 22, Issue 6, 730-740.
- Echazu, L. & Frascatore, M. R. 2012. “Supply Chain Quality, Mandatory Insurance, and Recall Risk”. *International Review of Business and Economics*. Vol. 11 No. 1, 1-11.
- Echazu, L. & Garoupa, N. 2012. “Why not adopt a Loser-pays-all rule in Criminal Litigation?” *International Review of Law and Economics*. 32, 233-241.
- Echazu, L., Nocetti, D., & Smith, W. 2012. “A New Look into the Determinants of the Ecological Discount Rate: Disentangling Social Preferences”. *The B.E. Journal of Economic Analysis & Policy*. Vol.12 Iss.1 (Advances). Article 15.
- Echazu, L. 2010. “Corruption and the Balance of Gender Power”. *Review of Law and Economics* 6 (1), 59-74.
- Echazu, L. & Garoupa, N. 2010. “Corruption and the Distortion of Law Enforcement Effort”. *American Law and Economics Review* 12 (1), 162-180.
- Echazu, L. 2009. “Product Differentiation, and International Trade: Exploring the Alchian-Allen Effect”. *Research in Economics* 63, 95-101.
- Echazu, L. & Bose, P. 2008. “Corruption, Centralization and the Informal Sector”. *Southern Economic Journal*.75 (2), 524-537.
- Bose, P. & Echazu, L. 2007. “Corruption with Heterogeneous Enforcement Agents in the Shadow Economy”. *Journal of Institutional and Theoretical Economics* 163 (2), 285-296.

Practitioner Journal Publications:

- Mahmoodi, F., Blutinger, E., Echazu, L., & Nocetti, D. 2021. “Supply chain disruptions in the healthcare system: Lessons from the COVID-19 pandemic” CSCMP’s *Supply Chain Quarterly*. Quarter 1, 18-23.

Book Chapters:

- Baksi S., Bose, P. & Echazu, L. “Corruption, Liberalization, and the Shadow Economy when Law Enforcers are Heterogeneous”, in Dhar, A. (ed.) 2010. *Some Contemporary Issues in Development and Growth Economics*. Chapter 8, 252-268. Allied Publishers in collaboration with Jadavpur University. ISBN:978-81-8424-642-1.

Book Reviews:

- Echazu, L. 2011. Review of the book “Police Corruption: Deviance, Accountability and Reform in Policing” by Punch, M. *Asian Journal of Criminology*. DOI: 10.1007/s11417-011-9107.

WORKING PAPERS

- Echazu, L. & Nocetti D. “The balance of household power during an epidemic”
- Echazu, L. & Nocetti D. “Corporate social responsibility as a competitive strategy”
- Bose, P. & Echazu, L. “Gender Roles and Household Decision-Making”

WORK IN PROGRESS

- “Child Labor and Precautionary Savings”.
- “Social preferences for Risk and Inequality” (with Diego Nocetti)
- “Monopolistic competition and optimal product diversity with heterogeneous firms” (with Volodymyr Lugovskyy).

PUBLIC MEDIA WRITINGS

- “What does ESG mean? Two business scholars explain what environmental, social and governance standards and principles are”. *The Conversation*, January 2023 – Republished in multiple media outlets.
- “Americans may be willing to pay \$5 trillion to stop the spread of the coronavirus and save lives” *The Conversation*, May 2020 – Republished in multiple media outlets.
- “Social distancing has a cost, but its benefits also add up” *The Post-Standard, Syracuse.com*, May 2020.

CONFERENCES AND PRESENTATIONS

- **AACSB ICAM 2023**. Participant.
- **AACSB Inaugural Societal Impact Conference 2022**. Participant.
- **AACSB Associate Deans Conference 2022**. Participant.
- **AMA Summer Academic Conference 2022**. Presented an expert workshop on incorporating sustainability topics into curriculum. Sponsored expert workshops.
- **WIBE Create Conference 2022**. Participant and sponsor.
- **AACSB ICAM 2022**. Participant.
- **AACSB Associate Deans Conference 2021**. Participant and presented in two sessions
 - **Adopting RME principles within and beyond the curriculum: Examples of good practices and challenges**. RME affinity group (with Evgenia Pashkevich, and Amanda Gudmundsson).
 - **Rethinking Mentoring Programs** (with Kevin Frick, Isabelle Fagnot, and Richard Stackman).
- **AACSB ICAM 2021**. Participant and panel discussion member for the WAME session.
- **AACSB Associate Deans Conference 2020**. Participant and panel discussion moderator for the WAME session.

- **AACSB Associate Deans Conference 2019.** Participant and panel discussion member for the WAME session.
- **AACSB ICAM 2019.** Conference participant.
- **AITU New Department Chairs Workshop 2019.** Participant
- **AACSB Associate Deans Conference 2018.** Participant and Pre-Conference moderator for joint ADAG and WAME session.
- **AACSB ICAM 2018.** Conference participant.
- **AACSB New Associate Deans Seminar 2018.** Attendee.
- **Florida Atlantic University 2015.** “Charitable giving: Altruism has no limits.
- **American Law and Economics Association Meeting 2012.** Session discussant.
- **American Law and Economics Association Meeting 2011.** Session discussant.
- **Western Economic Association Meetings 2010.** “Quality and Information Asymmetries in the Supply Chain”.
- **Clarkson University seminar series 2009.** “Quality and Information Asymmetries in the Supply Chain”.
- **Clarkson University seminar series 2009.** “Gender roles and household decision making”.
- **Western Economics Association 2008,** “Corruption and the Balance of Gender Power”.
- **NEUDC, Boston University 2008.** Session discussant.
- **Southern Economics Association in November 2007,** “Corruption and the Balance of Gender Power”.
- **Globalization and the Developing Countries Conference, Vanderbilt University 2006** “Corruption and the Balance of Gender Power”
- **University of Memphis Economics Seminar, 2006;** “Corruption and the Balance of Gender Power”.
- **University of Memphis Economics Seminar 2006** “Corruption, Centralization and the Informal Sector”.
- **NEUDC 2006, Cornell University** “Corruption, Centralization and the Informal Sector”.
- **Southern Economic Association Conference 2006** “Corruption, Centralization and the Informal Sector”.
- **University of Memphis Economics Seminar Series 2006** “Product Differentiation, Firm Heterogeneity and International Trade: Exploring the Alchian-Allen Effect.
- **University of Memphis Economics Seminar Series 2005.** “Corruption and Welfare with Heterogeneous Enforcement Agents in the Shadow Economy”

OTHER PRESENTATIONS:

Vision 2020, Clarkson University. TED-x talk, “Changing Business Education” January 24th 2020.

SOAR Spring 2019, guest lecturer (2 lectures). “Lessons on International Trade and Policy”. April 2019.

Clarkson University Science Café guest speaker. “The Games we Play”. February 24th 2010.

SERVICE:

UNH:

- Sustainability Task Force member, Fall 2022-Present.
- Director of Study Abroad Search Committee, Fall 2022.
- Beaugard Center Director Search Committee, Spring 2022.
- Responsible Management Education Task Force leader, Spring 2022-Present.
- Trio Director Search Committee, Fall 2021.
- Changemaker Collaborative Steering committee, Fall 2020-Present.
- Academic Standards and Advising Committee member, Fall 2020-Present.
- Dean of Students Search Committee, Spring 2021.
- Paul College Diversity Equity and Inclusion task force member, Fall 2020-Present.
- Undergraduate Curriculum Committee, ex-officio member, Fall 2020-Present.
- Community Equity and Inclusion committee member, Fall 2020-Present.

Clarkson University:

- Clarkson University, Students Learning Outcomes Assessment Committee member, Fall 2019-Spring 2020.
- Clarkson University, Provost Search Committee member, Fall 2018-Spring 2019.
- Clarkson University, David D. Reh School of Business, Economics Faculty Search committee member, Spring 2018-Spring 2020
- Clarkson University, Climate and Engagement Committee member, Fall 2018-Spring 2020.
- Clarkson University, Administrative Council, Spring 2018-Spring 2020.
- Clarkson University, Ad Hoc Advising Committee member, Spring 2018-Spring 2020.
- Clarkson University, Awards Committee member, Spring 2018-Spring 2020.
- Clarkson University, David D. Reh School of Business, Marketing Faculty Search committee member, Spring 2018
- Clarkson University, David D. Reh School of Business, Mathematical Economics Major steering committee (involved in the development and approval of this new major). Fall 2017-Spring 2018.
- Clarkson University, Academic adviser for the women’s basketball team, Fall 2016-Spring 2020.

- Clarkson University, David D. Reh School of Business, Global Business Programs Committee **chair**, Fall 2013.
- Clarkson University, Academic Standards Committee **chair**, Fall 2013-Spring 2018.
- Clarkson University, David D. Reh School of Business, Undergraduate Policy Committee **chair**, Fall 2017- Spring 2018.
- Clarkson University, David D. Reh School of Business, Graduate Policy Committee **chair**, Fall 2015- Spring 2017.
- Clarkson University, David D. Reh School of Business, Graduate Policy Committee **chair**, Fall 2013- Spring 2014
- Clarkson University, Omicron Delta Epsilon, honor economics society advisor, Fall 2012-Spring 2020.
- Clarkson University, Reh School of Business, Global Business Programs Committee member, Fall 2012
- Clarkson University, Reh School of Business, Economics Club advisor, Spring 2011-Spring 2020.
- Clarkson University, Reh School of Business, Undergraduate Policy Committee member, Fall 2010- Spring 2013.
- Clarkson University, Reh School of Business, Global Business Programs Committee member, Fall 2010-Spring 2011.
- Clarkson University, Common Experience Committee member, Fall 2009-2012.
- Clarkson University Academic Standards Committee member, Fall 2009-Spring 2013.
- Clarkson University, Awards Committee member, Spring 2010
- Clarkson University, David D. Reh School of Business, Faculty Search committee member, 2007-2009.

Professional:

- AACSB Responsible Management Education Affinity Group Steering Committee Vice-Chair, July 2023-Present.
- AACSB Responsible Management Education Affinity Group Steering Committee member, Fall 2021-Present.
- AACSB volunteer, Fall 2018-Present.
- AACSB Women Administrators in Management Education Affinity Group Steering Committee member, Fall 2018-Summer 2021.
- Referee work: *Journal of Institutional and Theoretical Economics*, *International Review of Economics and Finance*, *Review of Law and Economics*, *International Review of Law and Economics*, *Environmental and Resource Economics Journal*, *Eastern Economic Journal*, *Scottish Journal of Political Economy*, *Economic Inquiry*.

Community:

- Potsdam Humane Society, volunteer.

- The School of Dance (Ottawa, Canada).

PROFESSIONAL MEMBERSHIPS:

American Economic Association, Southern Economic Association, American Law and Economics Association, Royal Economic Society.